

Motofix Group Cookie Policy

1.1 Summary Statement

The Motofix website (www.motofix-arc.co.uk) does not use cookies directly. It does however use google analytics and session cookies are used to track page visits.

For more details on how Google Analytics works, please see the website <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

1.2 What are Cookies

The Motofix main website does not use cookies. Google analytics makes use of session cookies.

Website cookies are small files that are stored temporarily in memory or on the user's PC or laptop. They are specific to the website visit and contain information to help with website navigation. They have several varieties, logon cookies, session cookies or persistent cookies. Cookies are specific to the site for which they were created and do not enable access to other websites.

Login Cookies Website servers set cookies to help authenticate the user if the user logs in to a secure area of the website. Login information is stored in a cookie so the user can enter and leave the website without having to re-enter the same authentication information over and over.

Session Cookies are only stored in memory and are not written to disk and are lost once the user closes the website. They are used by the server to store information about user page activities so users can easily pick up where they left off on the server's pages. Cookies act as a sort of "bookmark" within the site. On sites with an e-commerce facility, cookies can store ordering information needed to make shopping carts work instead of forcing the user to remember all the items the user put in the shopping cart.

Persistent or Tracking Cookies are also employed to store user preferences. Many websites allow the user to customize how information is presented through site layouts or themes. These changes make the site easier to navigate and/or lets user leave a part of the user's "personality" at the site.

1.3 Accept or block Cookies

You can block any cookies from any website by updating the setting on your browser. If you decide to delete or disable cookies for this website, then you will still be able to use the site. Further information about cookies or how to manage them on your computer can be found at <http://www.ico.gov.uk/cookiesadvice> If you continue to use this site, then this implies your consent for us to use cookies. If you do not accept this cookie policy, please do not use this site. This cookie policy applies to this website only and does not apply to any websites that this website may link to

Changes to this Policy

This Cookie Policy is subject to change and we advise you to check every so often. Where possible we will contact you directly to inform you of any changes.

Revision History

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