

Motofix Accident Repair Centres Cookie Policy

See www.motofix-arc.co.uk for our contact details

1.1 Summary Statement

The Motofix website (www.motofix-arc.co.uk) does not use cookies directly. It does however use google analytics and session cookies are used to track page visits.

For more details on how Google Analytics works, please see the website <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

1.2 What are Cookies

The Motofix main website does not use cookies. Google analytics makes use of session cookies.

Website cookies are small files that are stored temporarily in memory or on the user's PC or laptop. They are specific to the website visit and contain information to help with website navigation. They have several varieties, logon cookies, session cookies or persistent cookies. Cookies are specific to the site for which they were created and do not enable access to other websites.

Login Cookies. Website servers set cookies to help authenticate the user if the user logs in to a secure area of the website. Login information is stored in a cookie so the user can enter and leave the website without having to re-enter the same authentication information over and over.

Session Cookies

Session cookies are only stored in memory and are not written to disk and are lost once the user closes the website. They are used by the server to store information about user page activities so users can easily pick up where they left off on the server's pages. Cookies act as a sort of "bookmark" within the site. On sites with an e-commerce facility, cookies can store ordering information needed to make shopping carts work instead of forcing the user to remember all the items the user put in the shopping cart.

Persistent or Tracking Cookies are also employed to store user preferences. Many websites allow the user to customize how information is presented through site layouts or themes. These changes make the site easier to navigate and/or lets user leave a part of the user's "personality" at the site.