

## Press release

**Date:** Monday 12<sup>th</sup> June 2017

### **The Motofix Group announces appointment of new CEO**

The Motofix Group, the leading regional vehicle accident repairer, is delighted to announce the appointment of Liam Kearney as its new CEO.

Liam joins at a particularly exciting time for Motofix and will focus on positioning the company for further growth. Richard Tutt, the current CEO, will assume the role of Chairman, focusing on strategies and branding. Integral to these strategies is the continued development of the group's blueprint business process, staff training and development programmes.

Commenting on Liam's appointment, Richard said, *"Liam's financial and commercial experience will further strengthen the board and provide a strong platform upon which to expand the Motofix Group. I am delighted to welcome Liam to the Motofix team, as we continue to develop our business in line with customer expectations."*

Reflecting on his appointment Liam stated, *"I am honoured and excited to be joining Motofix. The company has a fantastic culture and reputation coupled with an excellent forward thinking business model, both of which were key factors influencing my decision to join Richard and his team. Building further on our success is a challenge I accept with confidence, determination and fierce ambition for the Group. I look forward to working with my new team to deliver the company's ambitious plans."*



*Caption: The Motofix Group's new CEO Liam Kearney (left) with Richard Tutt (right)*

Kate Goodwin, Commercial Director, comments, *"The appointment of Liam is a really positive move for us. Our brand promise 'Always a better journey' reinforces our commitment to strong corporate governance and integrity which makes Liam's appointment an important and welcome addition to our strong and progressive board."*

#### **Notes to Editors**

##### About Motofix

The Motofix Group is one of the UK's leading independent regional vehicle accident repair groups. With repair centres in eight counties; Buckinghamshire, Devon, Gloucestershire, Hampshire, Northamptonshire, Oxfordshire, Wiltshire and Somerset the Group has the capacity to repair over 16,000 vehicles per annum. All Motofix Accident Repair Centres' sites hold BS10125 Structural Steel accreditation, and are now able to offer aluminium (Cat A) repair facilities. The group also holds a growing number of prestige manufacturer approvals. The group also holds a growing number of prestige manufacturer approvals.

Motofix operates a model similar to franchising whereby branches operate as profit centres but with extensive support services provided from the centre that helps them to deliver a consistent customer experience under the Motofix brand, backed up with efficient systems, processes and support.

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