



Press Release – 16th January 2017

Motofix Accident Repair Centres and AutoRaise announce Career Guidance Event to attract 13 - 18 year olds to the vehicle repair industry

PR Starts:

Motofix Accident Repair Centres, in conjunction with AutoRaise, are delighted to announce a unique Career Guidance event to be hosted by Motofix at their Yeovil Accident Repair Centre on the 23rd February 2017

The event is co-produced by Motofix and AutoRaise, the vehicle repair industry charity set up to address the industry's chronic skills shortage. As one of the area's leading independent vehicle repairers, Motofix is a large local employer as well as running a number of other sites across the South of England

The accident repair industry both nationally and locally is suffering from a severe skills shortage, and a number of organisations have come together to create change on a significant scale. **Locally, Motofix will be seeking to award apprenticeships to selected local students that will enable them to make their first career move out of education.**

The event is really targeted at students **aged 13-18**, either with an interest in working within the automotive sector or with a more general interest in apprenticeships and how they work within a local company. The event will also showcase commercial and administrative functions within the company that offer challenging progression opportunities for students. The event is being supported by major motor manufacturers, some of which will be represented at the event. The event will be very 'hands on' and is very much intended to be both enjoyable and informative for students and their parents.

We are hoping to create a very rewarding experience for 13 – 18 year olds in our wider area. More information can be found by visiting the AutoRaise website: www.careers.auraise.co.uk Students are required to pre-register on the AutoRaise website as we expect a high demand and want to ensure that all attendees get the maximum possible benefit from the experience.

Motofix have offered to be the host for this unique **Industry Showcase** event. Richard Tutt, Managing Director of Motofix Accident Repair Centres comments, "We are extremely proud to be hosting this event and as well as hopefully capturing some young talent for the future. We are going to be inviting our business partners, various industry stakeholders and other repairers to join us at the event and hopefully stimulate some interest for their own organisations to support AutoRaise in this exciting initiative".

The event will be held between 5.00 pm and 8.00 pm, and will be showcasing the vehicle repair industry in all its glory! As well as live demonstrations of vehicles being repaired by Motofix own technicians, many of the group's suppliers and product manufacturer partners will be present with their own area to demonstrate products and services. There will also be a number of rare and unique cars for attendees to get up close and personal with, including a Lamborghini and the infamous "Sheila's Wheels" car.

More information can be found by visiting the www.careers.auraise.co.uk and to find out more about Motofix, please visit www.motofix-arc.co.uk or contact Katie Crayton using the details below if you require any more information about this event.

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